

~~Copy~~
~~writer~~

Story-
teller



Rasmi Thampy

rasmithampy@gmail.com

Portfolio:
<https://rasmithampy.com>



**qualified
daydreamer**

2008

B.A. in Economics,
Kerala University, India

DELFL Level A1 and A2,
Alliance Francaise,
Trivandrum

2010

MBA in Marketing Communication,
MG University, India

2014

Certification in Social Media Writing,
Contented

**from cooking oil
to confectionaries**

Experience in Retail, Consumer Goods,
Banking, Real Estate, Food and
Health industries.

‘the big wigs’

Major clients include
Mondelez, P&G, Pure Harvest,
Kitco, RELX, Afia, Bayara, Elite and
many more.

mad about

Travel, dance, crime fiction, Thai food,
music and jewellery

Marketing major with a passion for branding and storytelling—
I make digital content work, with a dash of chaos and a whole
lot of caffeine.

**been there,
done that**

January 2011 – October 2012

Copywriter at
Stark Communications Pvt Ltd, TVM

January 2013 – July 2014

Copywriter & Content Developer at
RAD Communications LLC, DXB

July 2014 - January 2015

Copywriter & Content Developer at
Venture Communications Fz LLC,
DXB

March 2015 - April 2016

Copywriter & Content Developer at
Local Media FZCO, DXB

January 2017 - February 2019

Copywriter & Content Developer at
FishTree, DXB

March 2019 - Present

Sr. Copywriter at
YouExperience, DXB

**you say potato,
I say potato**

Languages known:

English ✓✓✓✓

Hindi ✓✓✓✓

Malayalam ✓✓✓✓

French ✓✓✓○○